

**WSOC-TV**

Agency Name: GMMB

Todays date: 11/1/2012

Advertiser Name: Barack Obama

Invoice Nbr.: \_\_\_\_\_

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract #  
325181

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Andrea Moore

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$2,825.00

Net Credit/Debit: \$2,401.25

**REASON FOR ADJUSTMENT:**

**SALES**

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

**OTHER**

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

**TRAFFIC**

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error


**EXPLANATION:**

credit due rebates for the week of 10/22- dollars are being respent

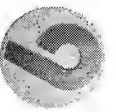
11/2 fri 8-9p 1x \$2000

11/3 sat 730-8p 1x \$525

11/4 sun 10-1030a 1x \$300

  
Approved for Sales

\_\_\_\_\_  
Approved for Accounting



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

# Contract # 325181

<b>Schedule Dates</b>	10/23/12-11/04/12	<b>Date Entered</b>	08/02/12
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Last Modified</b>	11/01/12
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Headline #</b>	06260361
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	95/101/1537	<b>Commission</b>	\$14,546.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$82,428.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA FOR AMERICA		

Charlotte (WSOC)	
By Broadcast Month	Spots
Oct. 2012	61
Nov. 2012	7
<b>Grand Total:</b>	<b>68</b>
	<b>\$96,975.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	5A-5:30A (EST)	2		X	X	X	X			2	\$425.00	\$850.00	Charlotte (WSOC)		10/22/12
2.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	6A-6:30A (EST)	2		X	X	X	X			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)		10/22/12
3.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	7A-8A (EST)			1	1	1	1			4	\$1,075.00	\$4,300.00	Charlotte (WSOC)		10/22/12
4.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	6A-7A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)		10/19/12
7.1	Normal Line / Spot	10/28/12-10/28/12	3	:30	8A-9A (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)		10/19/12
8.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	9A-10A (EST)	2		X	X	X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		10/22/12
9.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	10A-11A (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/22/12
10.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	11A-12P (EST)	2		X	X	X	X			2	\$675.00	\$1,350.00	Charlotte (WSOC)		10/22/12
11.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	12P-1P (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/22/12
12.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	12P-12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/19/12
13.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	12P-12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)		10/19/12
14.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	3P-4P (EST)	2		X	X	X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		10/22/12
15.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	4P-5P (EST)	2		X	X	X	X			2	\$825.00	\$1,650.00	Charlotte (WSOC)		10/22/12
16.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	5P-5:30P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)		10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Greer, Margolis, Mitchell & Associates  
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Washington, DC 20007

# Contract # 325181

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<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Headline #</b>	06260361
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	Normal
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Package Deal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$14,546.25
<b>CPE</b>	95/101/1537	<b>Net Total</b>	\$82,428.75
<b>Account Types</b>	National/Political	<b>Sales Tax</b>	
<b>Billing Type</b>	Standard		
<b>Comments</b>	OBAMA FOR AMERICA		

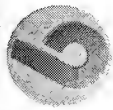
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	61	\$81,600.00
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<b>Grand Total:</b>	<b>68</b>	<b>\$96,975.00</b>

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17.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/22/12
18.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$1,500.00	\$4,500.00	Charlotte (WSOC)		10/22/12
19.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	7P- 7:30P (EST)							1			\$490.00		Charlotte (WSOC)		10/19/12
20.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/19/12
21.2	Normal Line / Spot	10/23/12-10/26/12	3	:30	7P- 7:30P (EST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/22/12
22.2	Normal Line / Spot	10/23/12-10/26/12	3	:30	7:30P- 7:56P (EST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/22/12
23.2	Normal Line / Spot	10/23/12-10/28/12	5	:30	11P- 11:35P (EST)	3		X	X	X	X		X	3	\$925.00	\$2,775.00	Charlotte (WSOC)		10/22/12
24.2	Normal Line / Spot	10/23/12-10/29/12	4	:30	11:35P- 12:02A (EST)	3		X	X	X				3	\$700.00	\$2,100.00	Charlotte (WSOC)		10/22/12
25.2	Normal Line / Spot	10/29/12-10/29/12	5	:30	8P- 10P (EST)		1							1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/22/12
26.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	10P- 11P (EST)		1							1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/19/12
27.3	Normal Line / Spot	10/23/12-10/23/12	5	:30	8P- 9P (EST)			1						1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/22/12
31.1	Normal Line / Spot	10/24/12-10/24/12	5	:30	10P- 11P (EST)				1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/19/12
32.1	Normal Line / Spot	10/25/12-10/25/12	5	:30	8P- 9P (EST)					1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/19/12
34.1	Normal Line / Spot	10/25/12-10/25/12	5	:30	10P- 11P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/19/12

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36.1	Normal Line / Spot	10/26/12-10/26/12	5	:30	9P- 10P (EST)						1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/19/12
38.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	7P- 8P (EST)								1	1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/19/12
39.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	8P- 9P (EST)								1	1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/19/12
40.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	9P- 10P (EST)								1	1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/19/12
43.2	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)		1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)		10/22/12
56.1	Normal Line / Spot	10/23/12-10/26/12	5	:30	5:30A- 6A (EST)		2		X	X	X	X		2	\$425.00	\$850.00	Charlotte (WSOC)		10/22/12
57.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	6:30A- 7A (EST)		1		X	X	X	X		1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/22/12
58.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	8A- 9A (EST)			1	1	1	1			4	\$975.00	\$3,900.00	Charlotte (WSOC)		10/22/12
59.1	Normal Line / Spot	10/29/12-10/29/12	4	:30	8A- 9A (EST)		1							1	\$975.00	\$975.00	Charlotte (WSOC)		10/22/12
60.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	9P- 9:30P (EST)		1		X					1	\$3,500.00	\$3,500.00	Charlotte (WSOC)		10/22/12
61.0	Normal Line / Spot	11/02/12-11/02/12	5	:30	8P- 9P (EST)		1				X			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		11/1/12
62.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7:30P- 8P (EST)		1					X		1	\$525.00	\$525.00	Charlotte (WSOC)		11/1/12
63.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	10A- 10:30A (EST)		1						X	1	\$300.00	\$300.00	Charlotte (WSOC)		11/1/12

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